

IEPA



IEPA 2021 VIRTUAL

# Early Intervention in Mental Health

8th-12th November 2021

# SPONSORSHIP PROSPECTUS



## Visit us

[www.iepaconference.org](http://www.iepaconference.org)

## Contact us

[secretariat@iepa.org.au](mailto:secretariat@iepa.org.au)

#IEPAVirtual2021

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# INVITATION

## *Welcome to IEPA Virtual 2021*

On behalf of the IEPA 2021 Virtual Organising committee, we would like to invite you to participate in IEPA 2021 Virtual Early Intervention in Mental Health Conference, as a sponsor. We look forward to welcoming you to this meeting which is our second virtual conference. We have developed an exciting scientific program and an attractive and engaging platform to promote your organisation to a relevant and interested audience.

The IEPA 2021 Virtual conference will bring together the world's leading experts in early intervention in mental health and research, acting as a forum for ideas to be exchanged, experiences shared, knowledge developed and innovation inspired. Being virtual with a mix of live and on demand content, the conference will offer opportunities to learn, interact and connect differently, to increase accessibility to a broader, more diverse global audience.

Reflecting our commitment to the success of our sponsors, we have fine-tuned our sponsorship packages for the virtual space to help ensure you achieve your partnership objectives.

We look forward to you joining us as a proud supporter of this event.

**Eoin Killackey**  
IEPA President

**Patrick McGorry**  
IEPA Treasurer

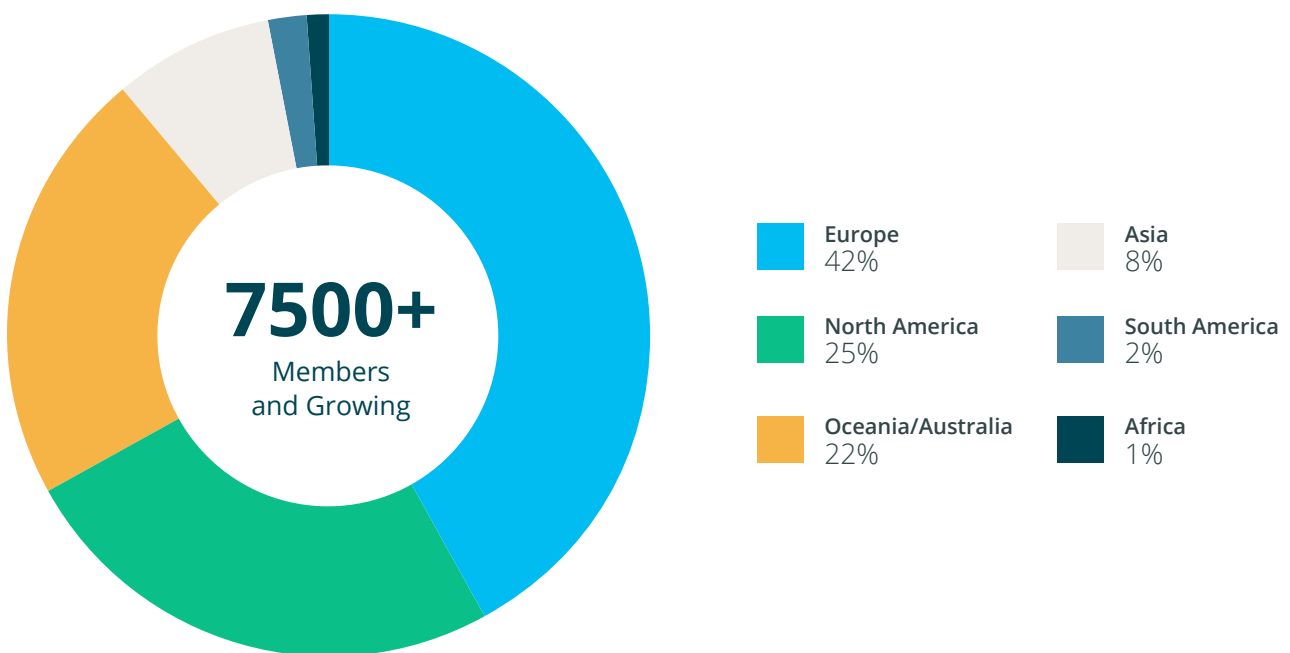
# ABOUT US

**IEPA is an international network for those involved in the study and treatment of the early phases of mental health disorders encompassing a trans-diagnostic approach.**

With its origins in early intervention in psychosis, IEPA aims to enhance awareness of the early phases of mental health disorders more generally, their causes, prevention and the process of recovery. It aims to provide a network for international communication and collaboration between stakeholders.

## We are global.

*Our members hail from across 95 countries.*



# PLENARY SPEAKERS



**Cheryl Corcoran** is Associate Professor and Leader in Psychosis Risk at the Icahn School of Medicine at Mount Sinai. She is a graduate of Harvard College and Harvard Medical School and has a masters in biostatistics.

Dr. Corcoran has twenty years' experience in research on "clinical high risk" for psychosis, encompassing natural language processing (NLP), sensory processing (auditory/visual/olfactory), social cognition, neuroimaging, clinical correlates, cannabis/stress exposures, nosology, ethics/stigma, clinical trials, and services.

Her most recent focus has been on using artificial intelligence (AI) for computational phenotyping, including analyses of the semantic and syntactic structure of language across stages of schizophrenia, including psychosis risk.

She has federal NIMH grants to study both the associated neural correlates of this language impairment, and the generalizability of these deficits to cohorts worldwide.

She is now expanding this use of AI to examine abnormal speech acoustics and pause behavior, and abnormal face expression across stages of schizophrenia, including risk states.



**Alexis E. Cullen** is a Research Fellow at the Institute of Psychiatry, Psychology & Neuroscience (IoPPN), King's College London, UK and a Senior Researcher at the Karolinska Institutet, Sweden. Her interdisciplinary research spans the fields of stress neurobiology, epidemiology, and developmental psychopathology.

Dr. Cullen completed her PhD at the IoPPN where she has spent the past 15 years contributing to a longitudinal study of children at elevated risk for developing psychosis. Her work has shown that these children present neuroanatomical, cognitive, and HPA-axis abnormalities that are similar (although less marked) to those observed in individuals with established psychosis.

Funded by the UK Wellcome Trust, she established the Stress, Inflammation and Psychosis (SIP) study to examine biological markers of stress and inflammation across the clinical stages of psychosis (ranging from at-risk children to adults with chronic illness).

Collaborating with colleagues at Emory University, Atlanta, she has worked on the NAPLS-2 dataset, investigating the relationship between psychosocial stressors and HPA axis abnormalities, and co-authored a revision of the neural diathesis-stress model of schizophrenia.

Her current NARSAD Young Investigator Grant builds on this work and examines stress-biomarker signatures across the psychosis spectrum. At the Karolinska Institutet, she is involved in an international study examining refugees with psychosis in Sweden and Denmark.



**Crick Lund** is Professor of Global Mental Health and Development in the King's Global Health Institute, Health Services and Population Research Department, Institute of Psychiatry, Psychology and Neuroscience, King's College London, and Honorary Professor in the Alan J. Flisher Centre for Public Mental Health, Department of Psychiatry and Mental Health, University of Cape Town.

He trained as a clinical psychologist at the University of Cape Town in the mid-1990s and was subsequently involved in developing post-apartheid norms for mental health services for the national Department of Health. He worked for the World Health Organisation (WHO) from 2000-2005, on the development of the WHO Mental Health Policy and Service Guidance Package, and has consulted to several countries on mental health policy and planning.

He was a founding member of the Alan J Flisher Centre for Public Mental Health and served as its first Director, from 2010 to 2017. He was also the CEO of the Programme for Improving Mental health care (PRIME), a DFID funded research consortium focusing on the integration of mental health into primary care in low resource settings (2011-2019) and Principal Investigator of the Africa Focus on Intervention Research for Mental health (AFFIRM) U19 NIMH Collaborative Hub (2011-2016).

His research interests lie in mental health policy, service planning and the relationship between poverty and mental health in low and middle-income countries.

**Steven Marwaha** is an academic Psychiatrist whose main interest is in early intervention and mood disorders, such as bipolar disorder and depression.

His work focusses on developmental pathways to illness, persistence and care, and ways of improving the clinical and social outcomes of people with mood disorders using both pharmacological and psychological interventions.

He has a long-standing interest in measurement and understanding emotional dysregulation transdiagnostically, and as part of this in borderline personality disorder. Steven is Co-Chair of the International Society of Bipolar Disorders Taskforce on Early Intervention in Bipolar Disorder.

As a Consultant Psychiatrist, he runs the Specialist Mood Disorders Clinic in Birmingham and Solihull Mental Health Trust (UK), and as such has clinical experience of the challenges of the diagnosis and management of bipolar disorder early in the illness course as well as treatment in the established and persistent disorder. He has previously worked in UK Early Intervention for Psychosis teams for around 10 years.

Steven read Medicine, and Social and Political Sciences at the University of Cambridge, and qualified as a medical doctor at University College London (UCL) completing his postgraduate Psychiatry training there. He was a Clinical Lecturer in Social and Community Psychiatry at UCL before moving to be a Senior Lecturer and then Reader at the University of Warwick. He took up his current post in 2018.



**Jo Robinson** *leads Orygen's suite of research programs around suicide prevention. She currently coordinates several research projects in collaboration with Australian and overseas universities.*

Some of the projects underway include a randomised controlled trial of an internet-based program for at-risk secondary school students, a study examining the role of social media in suicide prevention, and the development of a surveillance system for self-harm presentations to emergency departments.

Jo's work focuses on improving our knowledge about the best approaches to reduce suicide risk among young people. This includes developing programs, testing novel approaches that specifically target at-risk youth, and translating the research evidence into practice and policy.

Jo has also been involved in the development of several government-commissioned community resources and has contributed to numerous advisory panels and expert committees.

She has been a member of advisory committees on suicide prevention for both the state and federal government. She is also the Vice-President of the International Association for Suicide Prevention.

**Iris Sommer** *studied public health and medicine in Amsterdam, the Netherlands. She did her PhD on language in patients with schizophrenia-spectrum disorder with Rene Kahn and Nick Ramsey in Utrecht University and specialized as a psychiatrist in UMC Utrecht, where she started the Voices Clinic.*

Her research demonstrated the cerebral underpinning of auditory verbal hallucinations, which she used for patient-education.

In 2014 she was appointed member of the Young Dutch Academy of Science. She also writes popular scientific books on hallucinations, brain disorders, perception and gender differences in the brain, from which two became best-sellers.

In 2017 she moved to Groningen where she was appointed director of the research institute Brain & Cognition at the University Medical Center Groningen.

She leads several trials aiming at improving prognosis for patients with schizophrenia-spectrum disorders, including the large HAMLETT-OPHELIA cohort to investigate the long term aspects of antipsychotic medication.

She recently received the Dutch Brain Foundation anniversary prize for her work on the gut-brain axis, in people with psychotic and other brain disorders. In 2021 she was welcomed as member of the Holland Academy of Science.

# Sponsorship Tiers

SPONSORSHIP TIER	AVAILABILITY	PRICE
<b>Platinum</b>	1	US\$25,000
<b>Gold</b>	1	US\$15,000
<b>Session Sponsor</b>	Multiple	US\$10,000
<b>Wellbeing Zone</b>	1	US\$5,000
<b>Scholarship Partner</b>	Multiple	US\$3,500
<b>Virtual Exhibition</b>	Multiple	US\$3,000
<b>Philanthropic Supporter</b>	Multiple	US\$2,000



# Platinum Sponsor

US\$25,000

## Inclusions

- Logo included as sponsor in marketing emails (7500+)
- 12 Complimentary conference registrations
- Acknowledgement during the welcome address by the Conference MC and throughout the live conference program
- An opt-in delegate list provided at the conclusion of the conference – (name, organisation and State only, provided in PDF format and subject to Privacy Legislation)

## Advertising Inclusions

- Branding and logo placement – virtual platform and website
- Opportunity to display a company logo in registration
- Inclusion of advertisement on the Conference homepage (in rotation with other advertisements as applicable)
- Push notifications/announcements to delegates within live program days (IEPA to approve)

## Branding and Logo Inclusions

- Virtual event platform and website – sponsor listing, logo and URL link
- Recognition on applicable materials and IEPA eNewsletter
- Logo on conference holding slides to acknowledge sponsorship

# Gold Sponsor

US\$15,000

## Inclusions

- 8 complimentary conference registrations
- Company acknowledgement and logo in the provisional program
- An opt-in delegate list provided at the conclusion of the conference – (name, organisation, and State only, provided in PDF format and subject to Privacy Legislation)

## Advertising Inclusions

- Branding and logo placement on virtual platform and website
- Opportunity to display a company logo on the registration page
- Branding and logo placement in downloadable program
- Social media – dedicated post about your sponsorship
- Push notification/announcement to delegates within live program days (IEPA to approve)

## Branding and Logo Inclusions

- Virtual event platform and website – sponsor listing, logo and URL link
- Recognition on applicable materials and IEPA eNewsletter
- Logo on conference holding slides to acknowledge sponsorship

# Session Sponsor

US\$10,000

## Inclusions

- 4 complimentary conference registrations
- Presented by' session branding on event platform through agenda display
- Opportunity for verbal address to delegates (will be assessed case by case)
- Opportunity to supply video content, materials and/or product advertising video clip to be included in the session (to be approved by IEPA)

## Advertising Inclusions

- Video advertisement in live stream (IEPA approved and provided by sponsor)
- Branding and logo placement – virtual platform and website

## Branding and Logo Inclusions

- Virtual event platform and website – sponsor listing, logo, and URL link
- Recognition on applicable materials and Newsletters
- Live Stream branding – logo inclusion on first and last slides (based on sponsorship inclusions)
- On-demand branding – logo inclusion on first and last slides within video content (based on sponsorship inclusions)

# Wellbeing Zone

US\$5,000

## Inclusions

- 1 sponsored social/wellbeing session
- 3 complimentary conference registrations
- Company branding displayed during your sponsored session
- Company branding included on sponsor slide loop, broadcast prior to sessions commencing
- On Demand content of the wellness zone video content will be available for 12 months post event to
- Delegate networking with a direct private and global chat function, 1:1 meeting scheduling and lead capture tool
- Brand placement as a sponsor on the Wellbeing Zone hub on the home page of the event platform
- Intuitive platform with support, training, tracking and post event reporting and analytics

# Scholarship Partner

US\$3,500

## Inclusions

- 3 sponsored conference registrations
- Branding and logo placement on the virtual platform and website
- Opportunity to display a company logo in custom page as part of the program
- Branding and logo placement in the downloadable program
- Receive connection with the recipients to include post-conference package, blog post or similar, social post, and short testimonial video of their experience

\*\*All applications of the scholarship program will be assessed and approved by IEPA

# Virtual Exhibition

US\$3,000

## Inclusions

- Virtual exhibition booth: An exhibitor showcase page designed to increase brand awareness and lead generation
- One complimentary conference registration
- Dedicated page with logo and links to all external channels (website, socials, e-mail, phone)
- Opportunity to include one promotional video on sponsor's profile page
- Ability to host downloadable resources including videos, photos, and PDF's
- Delegate networking with a direct private and global chat function, 1:1 meeting scheduling and lead capture tool
- Team directory to link delegates direct to your organisation
- Intuitive platform with support, training, tracking and post event reporting and analytics

# Philanthropic Supporter

US\$2,000

Make a donation to support the event for acknowledgement in both the digital program and the virtual platform.

## Inclusion

- Branding and logo placement on the virtual platform and website

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**IEPA**

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